



Innovative Approaches Tackling Long-Term Unemployment

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Long Term Unemployed Persons - individuals of working age who have been without employment for at least 12 months, irrespective of whether they are officially registered with the national public employment services.

Activities



Collaboration
and capacity
building



Partnerships
with local
communities
and employers



Reaching out to
the target
group



Empowering
employability
and social
inclusion



Offering
working
options and
opportunities



Participating in
mutual learning
events

Essential elements of the application

Each application shall cover all the elements. However, applicants are free to choose how to combine all these elements in the project framework.



Conceptual
framework



Relevance of social
innovation



Transnational
partnership



Diversity of
stakeholders



User-centred
approach



Impact
measurement and
management



Dissemination

Benefiting from previously tested local employment initiatives

A set of such inspirational initiatives have been documented and published by ESFA in the Report [‘Towards Zero Long-term Unemployment in the EU: Job Guarantees and Other Innovative Approaches’](#). A common feature of the mapped initiatives is that they redirect the costs of long-term unemployment towards the creation of decent jobs.

 TZCLD France	 Basisbaan, the Netherlands	 MAGMA Austria	 SBI Germany	 TZCLD Belgium
<p>The largest initiative, which employed 3,602 individuals, based on a territorial approach and consensus between all local employment actors. It's purpose is to create supplementary jobs for people deprived from employment in newly established non-profit social economy organisations, with the aim of providing new or improving existing services that meet the needs of residents.</p>	<p>With 50 long-term unemployed persons over 27 who are able and willing to work, it aims to reduce reliance on welfare benefits offering job carving, personalised placement, and post-placement support services and thus fostering a sense of purpose and contribution to the community.</p>	<p>Project engages 112 long-term unemployed persons and is unique in offering a universal and unconditional guarantee of a fair-paid job, through alternative forms of employment to all people unemployed for longer than twelve months. They receive a wide range of support services preparing them for the job market.</p>	<p>The initiative has supported 1,057 individuals tackling the early stages of long-term unemployment. It focuses on offering meaningful work, participation, and professional growth. A key conceptual requirement is that the SBI jobs provided must be additional to existing offers and services.</p>	<p>Wallonia and Brussels Capital is adapting the French model on a smaller scale. The initiative is based on a paradigm shift towards collective rather than individual responsibility. A fundamental element of the project is the bottom-up dynamic by mobilising local employment actors with strong links to the territory.</p>